

World War 1 Interactive Display Package

The Western Front



- ✓ **Easy to Modify In-House**
- ✓ **Vast Capacity to Expand**
- ✓ **Over 60 screens of information for £50**

The Western Front is what most people think of when the First World War is mentioned. This Package provides a chronological view of the progress of the war in this main theatre of operations.

This package consists of over 60 screens of expertly researched text and maps. It is designed for museums to segment and edit to build a display that meets the needs of their audience. It contains a lot of information, so could be used 'as-is' to satisfy serious historians or broken down into 'bite size pieces' for the more casual visitor.

The Benefits of Using InfoAktiv.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

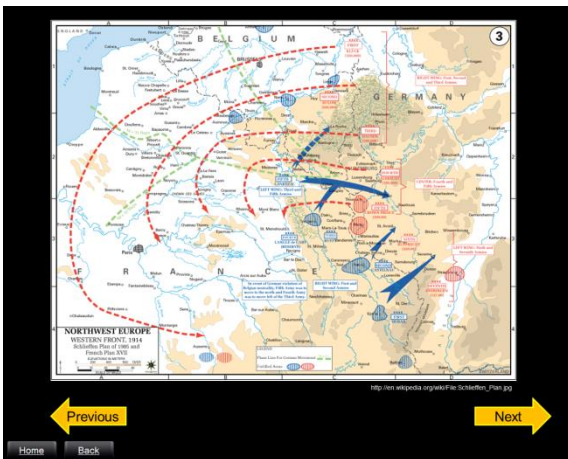
InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.

What's in the Package?

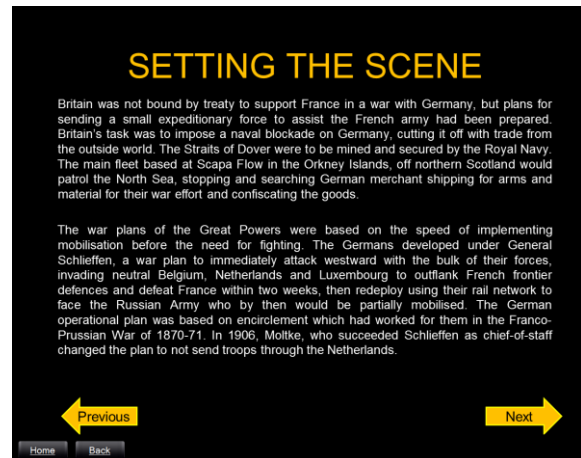
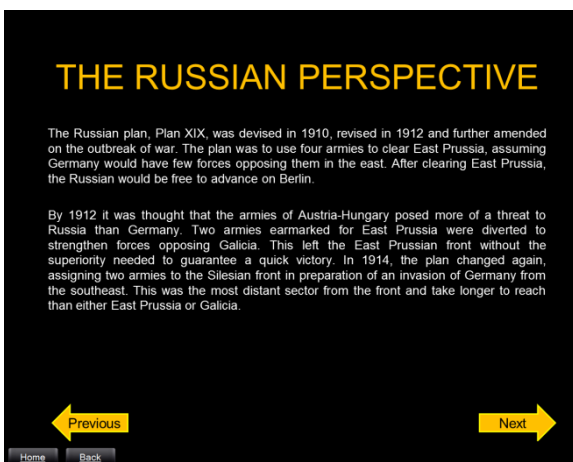
60+ screens of information covering the most important developments on the Western Front.

Concise information

The war on the Western Front is a huge subject, that this package distils as far as is practical, to cover the major strategic influences and events. However, there is nothing to stop a museum from adding any amount of more detailed information.



The existing description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information can be created using everyday software packages and formats such as PowerPoint, video, PDF and audio files.



Easy to Change

If you, as the system's owner, want to change the layout, structure or content it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.



Contact InfoAktiv to find out more or try the Western Front package.

Detailed Information

Title	The Western Front
Publisher	Major Gerald Davies
Reference	S0016
License terms	<p>Words are copyright of Gerald Davies. Images that are freely usable are included with any necessary attribution. Some images need to be obtained by the organisation using the package; in which case links to suggested images are provided.</p> <p><u>What is allowed:</u> The package can be displayed on InfoAktiv systems at the site it is licensed for, either as it is provided or with your own additions and modifications.</p> <p><u>What's not allowed: (Obviously this doesn't apply to content you add yourself!)</u> The package or elements of it cannot be sold, given, rented, lent or otherwise provided to third parties without Gerald Davies' written permission. Specific written permission is needed from Gerald Davies if you want to use the package or any elements of it for anything other than display on an InfoAktiv system.</p>
Modifications	Buyers are free to modify the appearance and add content to their own copy. Contributions to add to the overall package are very welcome. The author is available to help if required.
Price	£50
Concessions Available	N/A
Current Version	November 2013
Update Ts & Cs	Free updates if new items and information are added to the package.
Contents	<p>Short presentations (1-2 screens) covering the following:</p> <ul style="list-style-type: none"> • Setting the scene • The French Perspective • The Russian Perspective • The Invasion of Belgium and France • The German Advance • The British Expeditionary Force • The Battle of Mons • The Battle of the Marne • Advance to Aisne • Race to the Sea • First Battle of Ypres • First Battle of Ypres Strategy • 1915 – The change of Tempo • The 1915 Spring Offensive • The Use of Gas • Autumn Offensives in Artois and Champagne • Battle of Loos • Changes on the Home Front • Stalemate and Slaughter 1916 • The Battle of the Somme • Allied Offensives 1917 • New German Defences • The Second Battle of Arras • Nivelle's Offensive • Mutiny • Third Battle of Ypres

	<ul style="list-style-type: none">• The Battle of Cambrai• Political Earthquakes• The German Spring Offensives• Second Battle of the Marne• Counter Offensives 1918• The Advance 1918• Breaking the Hindenburg Line• The Armistice 1918
Ordering Information	Contact InfoAktiv if you would like to know more, see a demonstration, contribute content to this package or place an order. Telephone: 01730-320322 Email: AppStore@infoaktiv.com