

## World War 1 Interactive Display Package

# Mesopotamia



- ✓ Easy to Modify In-House
- ✓ Vast Capacity to Expand
- ✓ Just £30

*Mesopotamia's geographic position was important to Britain in 1914 as the Persian Gulf had to be protected as a gateway to India. Germany's pre-war economic drive in the region was seen as a threat to British interests. The campaign in Mesopotamia was the British Indian Army's main contribution in supporting the British War effort and consequently important for a First World War display.*

World War 1 Mesopotamia consists of over 30 screens of expertly researched text and images. It is designed for museums and schools to segment and edit to build a display that meets the needs of their audience. It contains a lot of information, so could be used 'as-is' to satisfy serious historians or broken down into 'bite size pieces' for the more casual visitor.

### The Benefits of Using InfoAktiv.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.

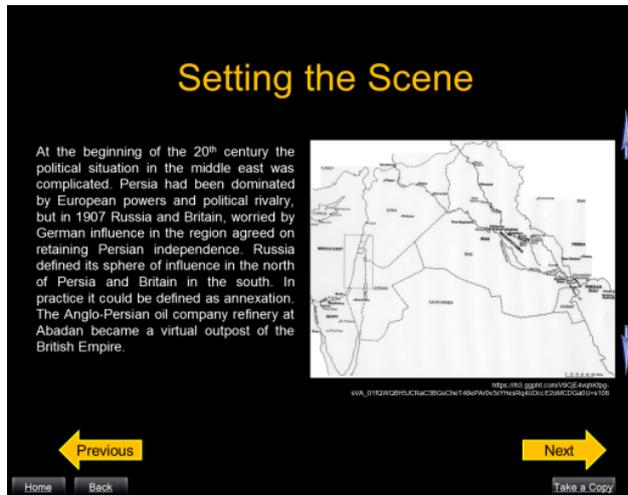
## What's in the Package?

A chronological view of the most important stages of the Mesopotamian Campaign:

Including mission creep, Qurna, Shaiba, Ahwaz, Amara, Nasiriya and Kut.

### Concise information

The basic package is designed to provide an overview of the campaign. However, there is nothing to stop the owner from adding any amount of more detailed information.

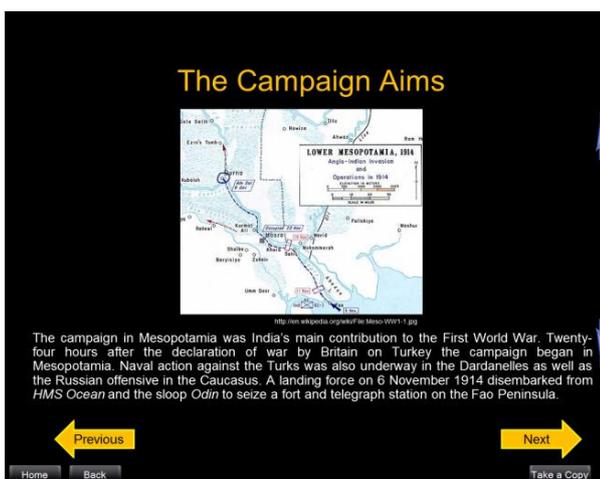


### Easy to Change

If you, as the system's owner, want to change the layout, structure or content it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.

The existing description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information can be created using everyday software packages and formats such as PowerPoint, video, PDF and audio files.



**Contact InfoAktiv to find out more or try the Mesopotamia package.**

## Detailed Information

Title	The Mesopotamian Campaign
Publisher	Major Gerald Davies
Reference	S0012
License terms	<p>Words are copyright of Major Gerald Davies. Images that are freely usable are included with any necessary attribution. Some images need to be obtained by the organisation using the package; in which case links to suggested images are provided.</p> <p><u>What is allowed:</u> The package can be displayed on InfoAktiv systems at the site it is licensed for, either as it is provided or with your own additions and modifications.</p> <p><u>What's not allowed: (Obviously this doesn't apply to content you add yourself!)</u> The package or elements of it cannot be sold, given, rented, lent or otherwise provided to third parties without Major Gerald Davies's written permission. Specific written permission is needed from Major Gerald Davies if you want to use the package or any elements of it for anything other than display on an InfoAktiv system.</p>
Modifications	Buyers are free to modify the appearance and add content to their own copy. Contributions to add to the overall package are very welcome. The author is available to help if required.
Price	£30
Concessions Available	N/A
Current Version	November 2013
Update Ts & Cs	Free updates if new items and information are added to the package.
Contents	<p>Short presentations (1-2 screens) covering the following:</p> <ul style="list-style-type: none"> <li>• Setting the scene</li> <li>• The British Perspective</li> <li>• The Campaign Aims</li> <li>• The Turkish Perspective</li> <li>• Mission Creep</li> <li>• Qurna</li> <li>• Shaiba</li> <li>• Ahwaz</li> <li>• Amara</li> <li>• Nasiriya</li> <li>• The Turkish Army</li> <li>• British Doubts and Blunder</li> <li>• Kut</li> <li>• The Turning Point</li> <li>• Ctesiphon</li> <li>• The Siege of Kut</li> <li>• Advance on Baghdad</li> <li>• The End Game</li> <li>• The Cost</li> </ul>
Ordering Information	<p>Contact InfoAktiv if you would like to know more, see a demonstration, contribute content to this package or place an order. Telephone: 01730-320322 Email: AppStore@infoaktiv.com</p>