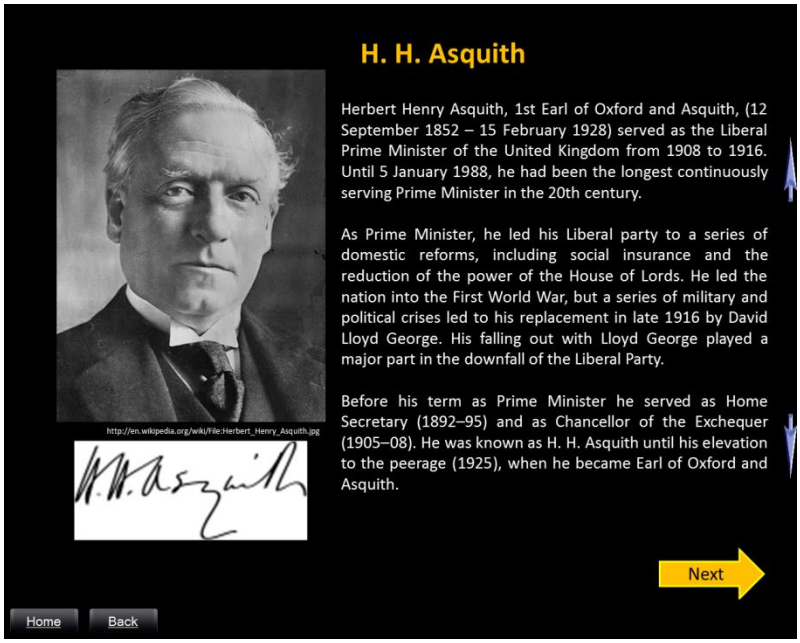
InfoAktiv
Bring Information to Life

World War 1 Interactive Display Package

Key People



- ✓ **Easy to Modify In-House**
- ✓ **Vast Capacity to Expand**
- ✓ **Free**

A package providing an overview of the key leaders involved in World War One. Use it 'as-is' or as the basis to build your own interactive display.

Central to understanding World War 1, this package profiles the people and their politics that lead nations and entire empires into the bloodiest conflict of all time.

World War 1 Key People is an off-the-shelf multimedia package designed especially for museums and education. It can be used as-is or tailored in-house by individual organisations to add whatever extra information they want. The graphics and branding can be changed too so that any school or museum can tailor it to 'make it their own'.

The Benefits of Using InfoAktiv.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.

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What's in the Package?

Profiles of the Key Leaders from:

Austria-Hungary, France, The United Kingdom, The United States of America, Germany, Russia and The Ottoman Empire.

Concise information

The basic package is designed for the 'casual' visitor who has limited time to spend on individual exhibits but wants a fairly quick understanding of the history, of World War 1. However, there is nothing to stop a museum adding any amount of more detailed information.

Simple to Use

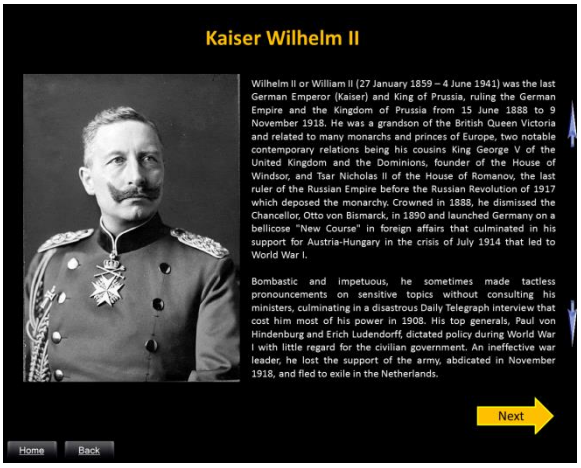
Just touch a picture and it takes the user in to the country or person selected.

Easy to Change

If you, as the system's owner, want to change the layout, structure or content it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.

The existing description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information can be created using everyday software packages and formats such as PowerPoint, video, PDF and audio files.



Contact InfoAktiv to find out more or try the Key People package.

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Detailed Information

Title	World War 1 Key People
Publisher	InfoAktiv Ltd.
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License terms	Words are copyright of InfoAktiv and distributed under a Creative Commons Share-alike license. Images are provided by organisations including The Imperial War Museum. Images that are freely usable are included with any necessary attribution. Some images need to be obtained by the organisation using the package; in which case links to suggested images are provided. The package can be displayed on InfoAktiv systems at the site it is licensed for, either as it is provided or with your own additions and modifications.
Modifications	Buyers are free to modify the contents and appearance and add content to their own copy. Contributions to add to the overall package are very welcome. The author is available to help if required.
Price	Free
Concessions Available	N/A
Current Version	November 2013
Update Ts & Cs	Free updates if new items and information are added to the package.
Contents	Short presentations (1-2 screens) covering the following key figures: Austria-Hungary Charles I, Franz Ferdinand, Franz Joseph I. Britain H.H. Asquith, General Douglas Haig, Lord Herbert Kitchener, Admiral John Jellicoe, King George V, David Lloyd-George, Winston Churchill, TE Lawrence. France Ferdinand Foch, Raymond Poincaré, Francois Georges-Picot. Germany Kaiser Wilhelm II, General Erich Ludendorff, General Erich von Falkenhayn, General Paul Von Hindenburg, Admiral Reinhard Scheer. Ottoman Empire Mustafa Kemal Ataturk, Sultan Mehmed V. Russia Tsar Nicholas II, Rasputin. United States General John Pershing, President Woodrow Wilson.
Ordering Information	Contact InfoAktiv if you would like to know more, see a demonstration, contribute content to this package or place an order. Telephone: 01730-320322 Email: AppStore@infoaktiv.com

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