


World War 1 Interactive Display Package

Causes

Introduction



http://en.wikipedia.org/wiki/File:Balkan_troubles1.jpg

Germany, France, Russia, Austria-Hungary, and Britain attempting to keep the lid on the simmering cauldron of imperialist and nationalist tensions in the Balkans to prevent a general European war. They were successful in 1912 and 1913, but did not succeed in 1914.

The first world war began in August 1914. It was directly triggered by the assassination of the Austro-Hungarian archduke, Franz Ferdinand and his wife Sophie, on 28th June 1914 by Bosnian revolutionary, Gavrilo Princip. Princip was an irredentist Serb and member of the Serbian nationalist organization, the Black Hand. The immediate origins of the war therefore lay in the decisions taken by statesmen and generals during the July Crisis of 1914, following the Archdukes assassination.

This event was, however, was simply the trigger that set off declarations of war. The actual causes of the war are more complicated and are still debated by historians today. Other reasons cited commonly by historians include Alliances, Imperialism, Militarism and Nationalism.

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✓ **Easy to Modify and Expand In-House**

✓ **Free**

An incisive overview of the Causes of World War One.

World War 1 was seen by many as the almost inevitable consequence of a complex series of international rivalries and alliances, compounded by an explosive mix of beliefs and technologies. This package aims to explain the causes of World War 1 as simply and clearly as possible.

World War 1 Causes is an off-the-shelf multimedia package designed especially for museums and education. It can be used as-is or tailored in-house to add whatever extra information is wanted. The graphics and branding can be changed too so that any school or museum can tailor it to 'make it their own'.

The Benefits of Using InfoAktiv.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.

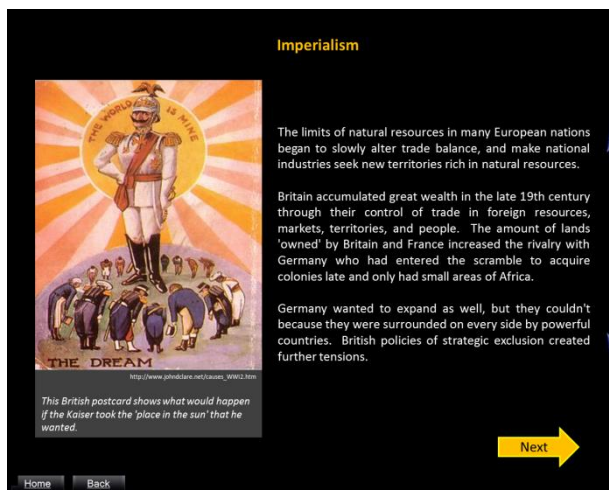
What's in the Package?

Concise information covering the geopolitical situation that set the stage for World War 1 and the individual events that triggered it. Topics covered include Nationalism, Imperialism, Militarism and Alliances. It also includes an overview of The Assassination of Franz Ferdinand.



Layered Information

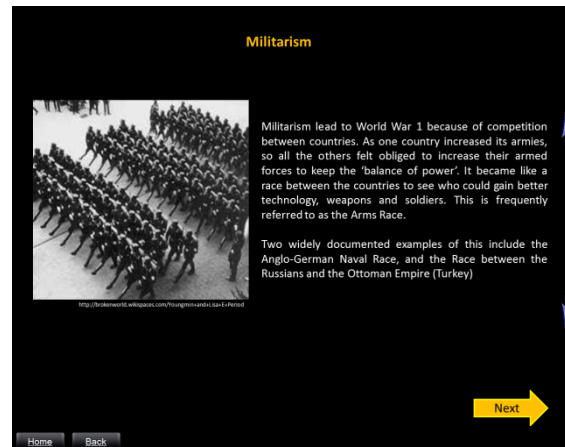
The basic package is designed to allow visitors to 'dip in' and find out about the topics that interest them. This works for the casual visitor who has limited time to spend on individual items or somebody who wants to dig deeper into specific topics. Owners can add any amount of further information to this package or rearrange the contents to suit their own displays.





Simple to Use

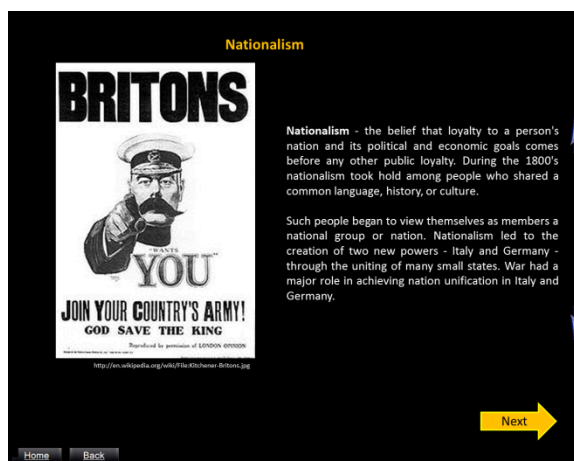
Just touch a picture and it takes the user in to the category or item selected.



Easy to Change

If you, as the system's owner, want to change the layout or structure it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.



The description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information can be created using everyday software packages and formats.



Contact InfoAktiv to find out more or try the World War 1 Causes package.

Detailed Information

Title	World War 1 Causes
Publisher	Major Gerald Davies
Reference	S0003
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Modifications	Buyers are free to modify the contents and appearance and add content to their own copy. Contributions to add to the overall package are very welcome. The author is willing to help if required.
Price	Free
Concessions Available	N/A
Current Version	November 2013
Update Ts & Cs	Free updates if new items and information are added to the package.
Contents	<p>Short presentations (1-2 screens) covering the following:</p> <ul style="list-style-type: none"> • <u>Introduction/Overview</u> <ul style="list-style-type: none"> ◦ <u>The Assassination of Franz Ferdinand</u> • <u>Alliances</u> • <u>The Arms Race</u> • <u>Imperialism</u> • <u>Nationalism</u> • <u>Industrialisation</u>
Ordering Information	<p>Contact InfoAktiv if you would like to know more, see a demonstration, add content to this package or place an order.</p> <p>Telephone: 01730-320322</p> <p>Email: AppStore@infoaktiv.com</p>