# World War 1 Interactive Display Package
# Causes



- ✓ **Easy to Modify and Expand In-House**

- ✓ **Free**

## *An incisive overview of the Causes of World War One.*

World War 1 was seen by many as the almost inevitable consequence of a complex series of international rivalries and alliances, compounded by an explosive mix of beliefs and technologies. This package aims to explain the causes of World War 1 as simply and clearly as possible.

World War 1 Causes is an off-the-shelf multimedia package designed especially for museums and education. It can be used as-is or tailored in-house to add whatever extra information is wanted. The graphics and branding can be changed too so that any school or museum can tailor it to 'make it their own'.

## *The Benefits of Using InfoAktiv.*

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.
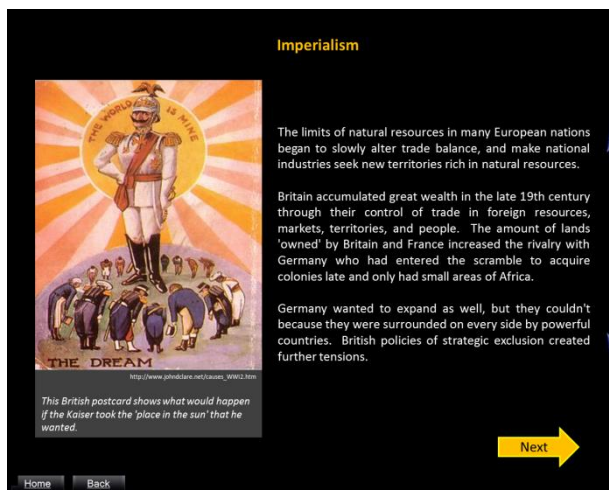
## What's in the Package?

Concise information covering the geopolitical situation that set the stage for World War 1 and the individual events that triggered it. Topics covered include Nationalism, Imperialism, Militarism and Alliances. It also includes an overview of The Assassination of Franz Ferdinand.
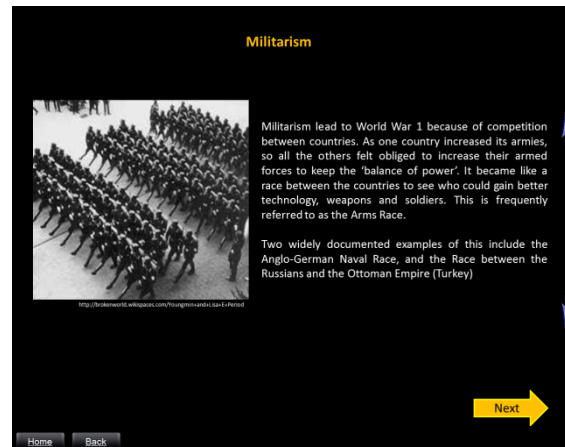
### Layered Information

The basic package is designed to allow visitors to 'dip in' and find out about the topics that interest them. This works for the casual visitor who has limited time to spend on individual items or somebody who wants to dig deeper into specific topics. Owners can add any amount of further information to this package or rearrange the contents to suit their own displays.
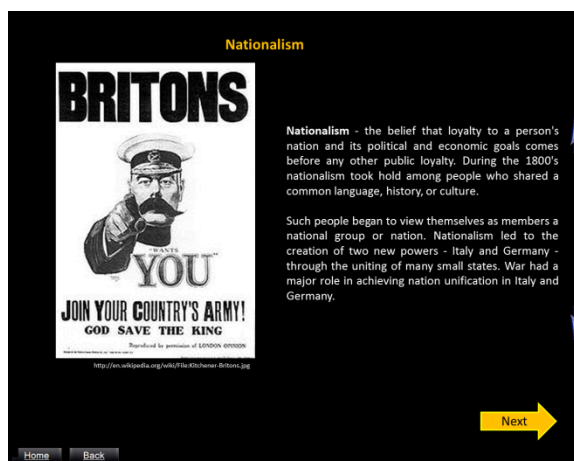
## Simple to Use

Just touch a picture and it takes the user in to the category or item selected.



## Easy to Change

If you, as the system's owner, want to change the layout or structure it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.



The description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information can be created using everyday software packages and formats.



*Contact InfoAktiv to find out more or try the World War 1 Causes package.*

## *Detailed Information*

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| Title | World War 1 Causes |
| Publisher | Major Gerald Davies |
| Reference | S0003 |
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| Modifications | Buyers are free to modify the contents and appearance and add content to their own copy. Contributions to add to the overall package are very welcome. The author is willing to help if required. |
| Price | Free |
| Concessions Available | N/A |
| Current Version | November 2013 |
| Update Ts & Cs | Free updates if new items and information are added to the package. |
| Contents | Short presentations (1-2 screens) covering the following:<br>• <u>Introduction/Overview</u><br>    o <u>The Assassination of Franz Ferdinand</u><br>• <u>Alliances</u><br>• <u>The Arms Race</u><br>• <u>Imperialism</u><br>• <u>Nationalism</u><br>• <u>Industrialisation</u> |
| Ordering Information | Contact InfoAktiv if you would like to know more, see a demonstration, add content to this package or place an order.<br>    Telephone: 01730-320322<br>    Email: AppStore@infoaktiv.com |