

## World War 1 Interactive Display Package

# WW1 British Army Medals



- Bring Medal Displays to Life
- Easy to Modify In-House
- Stunning Interactive Images
- Vast Capacity

*Created by a consortium of museums and medals experts, this package provides the gold standard of medal displays in a format that any museum can modify very easily to meet their own requirements. It has never been easier to create an eye-catching, informative and interactive display to bring medal collections to life.*

World War 1 British Army Medals and Awards is an off-the-shelf multimedia package designed especially for museums and education. It can be used as-is or tailored in-house to add whatever citations, extra medals and information an individual museum wants. The graphics and branding can be changed too so that any school or museum can tailor it to 'make it their own'.

The state-of-the-art package includes jaw-dropping interactive 360° rotating images of the medals, accurately researched written and audio descriptions, and templates to add extra content and citations. It is the best way to get the public to engage with medal displays and appreciate the true significance of the stories, history and sacrifice that medals represent.

### The Benefits of Using InfoAktiv.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.

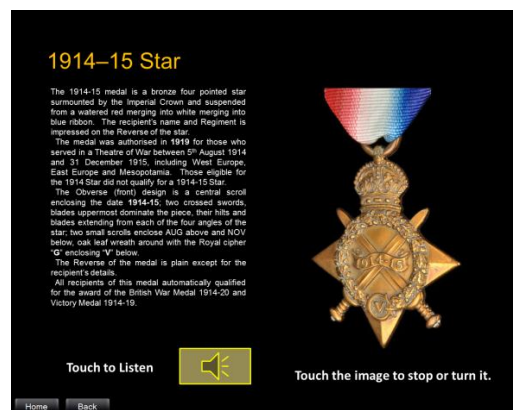
## What's in the Package?

### Gallantry and Campaign Medals

British Army gallantry and campaign medals from World War 1 are included in this package.

### High Quality information

Each award has its own screen with a written description, high quality images and an audio description of the award. The medals have interactive 360 degree revolving images that the user can turn using a touch screen or mouse.



### Simple to Use

Just touch a picture and it takes the user in to the category selected, or an individual award chosen within a category.

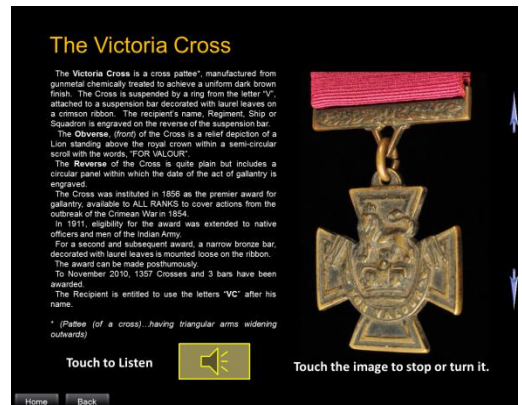
### Easy to Change

If you, as the system's owner, want to change the layout or structure it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.

The medal description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information and citations can be created using everyday software packages and formats.

**Contact InfoAktiv to find out more or try the WW1 Medals package.**



## Detailed Information

Title	World War 1 British Army Medals and Awards
Publisher	InfoAktiv
Reference	S0002
License terms	<p>Copyright The Gurkha Museum and InfoAktiv Ltd.</p> <p><u>What is allowed:</u> The package can be displayed on InfoAktiv systems at the site it is licensed for, as it is provided or with your own additions and modifications.</p> <p><u>What's not allowed: (Obviously this doesn't apply to content you add yourself!)</u> The package or elements of it cannot be sold, given, rented, lent or otherwise provided to third parties without InfoAktiv's written permission. Specific written permission is needed from InfoAktiv if you want to use the package or any elements of it for anything other than display on an InfoAktiv system.</p>
Modifications	Buyers are free to modify the contents and appearance and add content to their own copy. Contributions to add to the overall package are very welcome.
Price	£200 one time charge per location.
Concessions Available	N/A
Current Version	September 2013
Update Ts & Cs	Free updates if new medals and information are added to the package.
Contents	<p><u>Gallantry Awards:</u></p> <ul style="list-style-type: none"> <li>• Victoria Cross</li> <li>• Military Cross</li> <li>• Military Medal</li> <li>• Distinguished Service Order</li> <li>• Indian Order of Merit</li> <li>• Military Medal</li> <li>• Mention in Despatches</li> </ul> <p><u>Campaign Medals:</u></p> <ul style="list-style-type: none"> <li>• 1914 Star</li> <li>• 1914-15 Star</li> <li>• British War Medal 1914-20</li> <li>• Victory War Medal 1914-19</li> <li>• Mercantile Marine War Medal 1914 -1918,</li> <li>• Territorial Force War Medal</li> </ul>
Ordering Information	<p>Contact InfoAktiv if you would like to know more, see a demonstration, join the Campaign Medals consortium or place an order.</p> <p>Telephone: 01730-320322 Email: <a href="mailto:info@infoaktiv.com">info@infoaktiv.com</a></p>