

Introducing the New InfoAktiv AppStore

Collaborate with the community of museums using InfoAktiv to build and share high quality interactive content.



- Enjoy a new way of working that saves time and reduces costs.
- Find high quality, editable interactive material on subjects including World War 1.
- Enable rapid creation of high quality interactives – in house!
- Sell or donate your own content: The AppStore includes free and chargeable material.

The InfoAktiv AppStore is a new web site that provides a hub for InfoAktiv customers and subject matter experts to share material that they have produced.

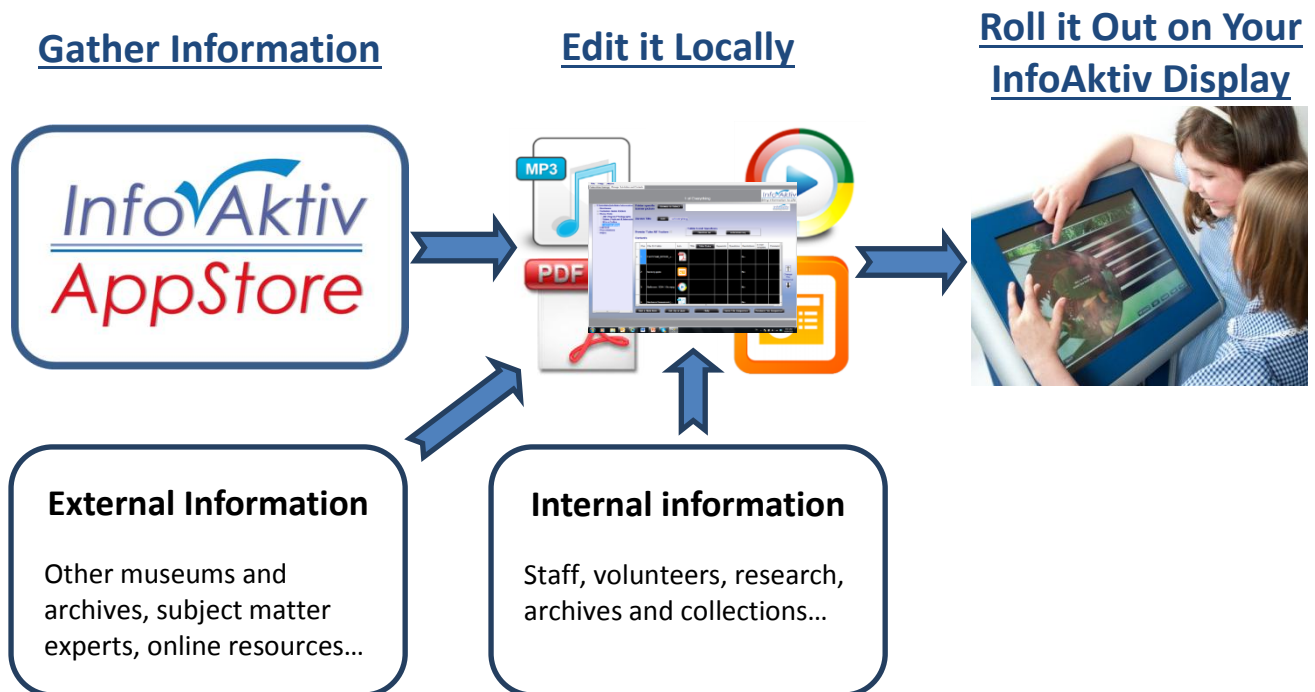
Museum staff can browse the site and order content that will help them to build their own interactive displays quickly and easily. They, or any other specialists and subject matter experts can produce information, films, presentations, applications, animations etc. and make them available to the wider community through the site.

Overview

InfoAktiv software makes it amazingly easy for non-technical people to create interactive display points and touch screens using everyday files and programs. It has proved to be particularly popular with museums that want to be able to build their own interactive displays without having to employ outside companies. As a result, a great deal of well-researched high quality content is being produced by subject matter experts.

The AppStore provides a way for the creators of good quality content to make it available to other InfoAktiv users. The content creators can choose whether to make their work available free of charge, or to put a price on it.

Because of the way InfoAktiv works, it is very quick and easy for customers to mix and match content from the AppStore, edit it, and combine it with their own content to build exactly what they want.



To Find out More

The AppStore is brand new and growing constantly. See the latest additions and progress by visiting the link below.

If you want to make your content available to the InfoAktiv user community, email appstore@infoaktiv.com or call InfoAktiv on 01730-320322 and we will help you to do just that. InfoAktiv will actively promote your content to potential customers providing that it meets the necessary standards. If you want to charge users for your material we will handle the administration of that, charging a 20% commission.

Visit the AppStore

www.infoaktiv-appstore.com