

British Army Campaign Medals Interactive Display Package



- Bring Medal Displays to Life
- Easy to Modify In-House
- Stunning Interactive Images
- Vast Capacity

Created by a consortium of museums for its members, this package is available at a remarkably low cost to any museum that wants to 'join the club'. It provides the gold standard of medal displays in a format that any museum can modify very easily to meet their own requirements. It has never been easier to create an eye-catching, informative and interactive display to bring medal collections to life.

British Army Campaign Medals is an off-the-shelf multimedia package designed especially for museums. It can be used as-is or tailored in-house to add whatever citations, extra medals and information an individual museum wants. The graphics and branding can be changed too so that any museum can tailor it to 'make it their own'.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

The state-of-the-art package includes jaw-dropping interactive 360° rotating images of the medals, accurately researched written and audio descriptions, and templates to add extra content and citations. It is the best way to get the public to engage with medal displays and appreciate the true significance of the stories, history and sacrifice that medals represent.

What's in the Package?

4 Categories of Awards – and Growing

The package keeps growing as more organisations join the consortium. Over time it has expanded from Campaign Medals to include other categories for Commemorative Medals, OBEs and Long Service Awards.

At the time of writing the package includes details of 68 medals covering a period from 1793 to the present day.

High Quality information

Each award has its own 'page' with a written description, high quality images and an audio description of the award. The medals have interactive 360 degree revolving images that the user can turn using a touch screen or mouse.

Simple to Use

Just touch a picture and it takes the user in to the category selected, or an individual award chosen within a category.

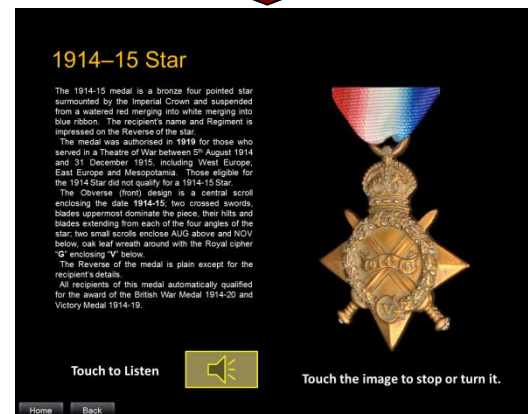
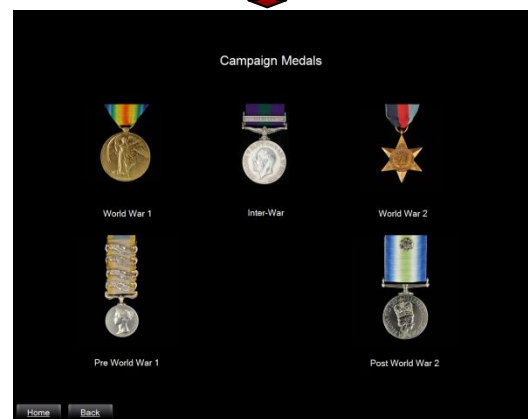
Easy to Change

If you, as the system's owner, want to change the layout or structure it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.

The medal description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information and citations can be created using everyday software packages and formats.

Contact InfoAktiv to find out more or try the Gallantry Medals package.



Detailed Information

Title	British Army Campaign Medals
Publisher	InfoAktiv
Reference	C-0002
License terms	<p>Collaborative package coordinated and copyrighted by InfoAktiv Ltd. Buyers pay in to a pot of money when they order the package. As the pot of money grows, more and more medals are added to the package for the benefit of all members of the consortium.</p> <p><u>What is allowed:</u> The package can be displayed on an InfoAktiv system or systems at the site it is licensed for, as it is provided or with your own additions and modifications.</p> <p><u>What's not allowed: (Obviously this doesn't apply to content you add yourself!)</u> The package or elements of it cannot be sold, given, rented, lent or otherwise provided to third parties without InfoAktiv's written permission. Specific written permission is needed from InfoAktiv if you want to use the package or any elements of it for anything other than display on an InfoAktiv system.</p>
Modifications	Buyers are free to modify the contents and appearance and add content to their own copy. Contributions to add to the overall package are very welcome.
Price	£350 one time charge per location.
Concessions Available	MoD Heritage Branch museums can buy this bundled with the 'British Military Awards for Gallantry' package at a reduced price. Promotion ends on 31 July 2013.
Current Version	February 2013
Update Ts & Cs	Free updates as new medals and information are added to the package. All existing members of the consortium continue to benefit as new members join and the package grows.
Contents	<p><u>Campaign Medals:</u> Military General Service 1793-1814, Army of India 1799-1826, Waterloo 1815, Sutlej 1845-46, New Zealand 1845-47 and 1860-66, Punjab 1848 - 49, India 1849-95, Crimea 1854-56, Turkish Crimea War 1855, Second China War 1856-60, Indian Mutiny 1857-58, Canada General Service 1866-70, South Africa 1877-79, Afghanistan 1878-80, Kabul to Kandahar Star 1880, Cape of Good Hope General Service 1880-97, Egypt and Sudan 1882-1889, Khedive's Stars 1882 - 91, The East and West Africa 1887 - 1900, British South Africa Company 1890, Ashanti Star 1895-96, India 1895-1902, Queen's Sudan 1896-98, Queen's South Africa 1899-1902, China War 1900, Ashanti 1901, King's South Africa 1901-02, Africa General Service 1902-1956, Delhi Darbar 1903, Tibet 1903-04, India General Service 1908-35, 1914 Star, British War 1914-20, 1914-15 Star, Victory War 1914-19, Mercantile Marine War 1914 -1918, Territorial Force War , General Service 1918-62, India General Service 1936-39, 1939-45 Star, Africa Star 1940-43, Atlantic Star 1941-45, Burma Star 1941-45, Defence 1939-45, France and Germany Star 1944-45, Italy Star 1943-45, Pacific Star 1941-45, War 1939-45, India Service 1939-45, Southern Rhodesian War, British Korea, General Service 1962-2007, Gulf War 1990-91, Iraq 2003, South Atlantic 1982, Operational Service 2000, NATO, UN Korea.</p> <p><u>Commemorative Medals:</u> The Empress of India 1877, The Jubilee 1887, King Edward VII Coronation 1902, Delhi Darbar 1903, King George V Coronation 1911, King George V Jubilee 1935, King George VI Coronation 1937.</p> <p><u>Long Service Etc:</u> Imperial Service, Long Service and Good Conduct, Meritorious Service.</p>
Ordering Information	<p>Contact InfoAktiv if you would like to know more, see a demonstration, join the Campaign Medals consortium or place an order.</p> <p>Telephone: 01730-320322 Email: info@infoaktiv.com</p>